Challenges for District Businesses

Challenges	Employment Land/Space	Transportation	Housing	Labour	Economic	Municipal/DNV	Others
-	Employment Land/Space	Transportation	Housing	Labour	Economic	wunicipal/DNV	Others
Workshop 1 (Nov.9)				1	1	1	
East-west movement after 3pm		Х					
Local transportation routes		х					
Transportation access for labour retention + hiring		х					
Traffic & traffic infrastructure		х					
Land/building costs	х						
Taxes/lease costs/3 net	х						
Cost of premises	x						
Affordability	x						
Attracting talent (commute, quality of life, parking, WFH preference)				х			
Affordable housing			х				
Access to skilled employees				х			
Cost of customer acquisition					х		
Time is costly (decisions, responses)					x		
Small businesses (family/mom+pop) with less experience navigating the system, immigration							
(language barriers), accessibility, support					х		
Competitiveness					x		
Slow bureaucracy (i.e. permitting, slow process trickling down effect to other businesses)]	х	
Access to DNV staff						X	
Challenges in finding who to contact						- x	
Communication of process and navigating						- x	
DNV has lack of decision making						x	
Workshop 2 (Nov. 14)	'		1	1	1		
Lengthy time for permits (ex. 4 yrs to receive permit to install a car carousel parking system)						x	
Business license time line						x	
Renovations						x	
Time/process/clarity						x	
Accountability vs responsibility, liability						х	
Staff need to stop saying no, lets find solutions attitude						х	
Cost of doing business is 30%-40% more due to transportation/traffic/infrastructure issue		х					
Affordable housing (impossible in DNV!!)			х				
"War on the car"		х					
Not everybody can take transit/cycle/walk to work		х					
ubses taking <u>one</u> full lane		х					
Seabus network		х					
Traffic & traffic infrastructure		х					
Bus frequency/hours		х					
Must work with other governments (CNV/Vancouver)						х	
Mental health & addictions (thefts & costs related)							х
Councillors need to be more accessible						х	
Rarking issues		х					
Lighting	х						
RV's taking up parking+living	х						
Zoning is too restricted	х						
Zoning is not mix use	x						
Communications to business owners from all levels of government with the DNV that impact based on							
address or type of business						x	

Challenges for District Businesses

Challenges	Employment Land/Space	Transportation	Housing	Labour	Economic	Municipal/DNV	Others
Workshop 2 (Nov. 14) Cont'd		mansportation	Housing	Labour	Leonomie		Others
Employees of DNV being better prepared to spend more time onne on one to better understand							
business needs + the owner to come together for good solutions for building permits						x	
Onerous experience of permitting process to open (financially + timewise)						- × -	
Spending a lot of time communicating, but then hearing nothing yearly other than to pay for business						- ^ -	
license						x	
District employees to find + support creative solutions to problems rather than checklist						- × -	
Problem solve with business owner rather than be dismissive						- × -	
How does the District work to attract diverse businesses (proactive or reactive)?							
A can't do attitude, not solution focused						X	
Clarity of processes, clarity of timelines						- X	
Housing that is needed by the community type			v			X	
Land to developer to develop for occupancy by worker who work on the North Shore at 30% of			x				
income Transportation integration			Х				
Staffing		Х					
District support with First Nations, engagement for projects				x			
Traffic delays affecting business						х	
Temporary utilities		X					~
BANANA (build absolutely nothing anywhere near anyone)							X
Workshop 3 (Nov. 15)							Х
Access & availability of commercial & industrial space to support planned business growth with				1	1	1	
adequate zoning	N N						
Property taxes	x					Y	
Insufficient transit (infrequent, does not service all high-employment areas, poor connections across	*					X	
Burrard Inlet)		Y					
Adequate transportation to/from work		X					
Parking of business vehicles (from home operations, from ind/comm locations that have outgrown		X					
their spaces) Resident backlash, commitment/pride in businesses		Х					~
Support for job producing industries							X
Transportation & transit (impact on access to customer + potential traffic)						х	
Transportation infrastructure to support a high volume of employees on local access roads		X					
Road congestion limiting hours of access or operation		X					
Extreme congestion on local roads due to Hwy 1 bakcups		X					
Extreme congestion on Hwy 1 affecting foods movement, employee commute		X					
Building permit challenges (submission requirements, lack of knowledge, outdated procedures, cost of	:	Х					
upgrades)						_ X	
Licensing & inspection (permits etc.)						X	
Finding staff/getting them to work				x			
Availability of 'suitable' space (has correct zoning doesn't require \$\$\$ & time to upgrade)	x						
Development application challenges (may require DP or DVP for small scope of work)						x	
Zoning changes/issues/solutions may be resolved or have potential solutions with DNV staff, but DNV							
councillors have the final say						Х	

Challenges for District Businesses

Challenges	5 1 1/0	_					
Challenges	Employment Land/Space	Transportation	Housing	Labour	Economic	Municipal/DNV	Others
Workshop 3 (Nov. 15) Continued				1	1		
Zoning creep (using space for more exp zoning, ie: com -> ind, res -> com, housing -> com	Х						
Hiring of skilled labour				x			ļļ
Availability of affordable housing			х				ļ
Availability of local labour				x			ļ
Density (affordable housing options)			Х				ļ
Lack of appropriate spaces for businesses	x						ļ
Availability of commercial space (the right kind)	Х						ļ
Transportation		Х					ļ
Housing for employees			Х				ļ
Employee retention				X			ļ
High rent					X		
Development costs						X	
Truck parking (equipment)		X					ļ
Parking availability		Х					ļ
Barrier can be public perception "don't want daycare in our neighbourhood"							х
Cost/benefit to regulations "roadblocks"						x	
Time + cost (permitting and getting up and running)						х	
Availability of resource people						x	
Speed						x	
Resources at the "office" to help						x	
Nuanced approaches for rezoning/licensing (city example)						x	
Getting to work		х					
Too slow too complicated (DNV)						x	
Transportation, moving people		х					
Space provision	x						
Reclaiming land for meeting daily needs, rezoning options	x						
Workshop 3 (Nov. 15)							
Few transportation options (e.g. carpooling), mobility options		х					
Advocacy for transit options need to continue		х				x	
What is the key problem/issue to solve?						x	
Understanding parking and transport needs of businesses (neighbourhoods)		х					
Staff housing & retention			х				
Environmental impacts, contamination					x		
Cost of renovation & retrofit						x	
Lease rates & increases					x		
Transport challenges		х					
Minimum building sizes	x						
Restrictive by laws						х	
Older building stock	x						
Inflation of input					х		
Shipping challenges					х		
Amalgamation					1	х	х
Business licensing bylaw, business license for individual practitioners						x	
Written Comments (Abbreviated)	1	1		1	1		
Long, expensive and challenging permit process						x	
lack of transit options to the industrial workplaces on Welch and 1st street from Capilano Road to			1				
Pemberton Ave. It takes 30 min to walk from the closest bus stop to our business location		x					1
There is a lack of people to fill jobs.					x	L	
There is a lack of affordable housing to support the front line jobs.			х				
The cost to operate a business has increased, including rent for businesses.					x	L	
Parking including tour/large buses has been challenging for both visitors and residents to certain are	as		<u> </u>				
of the district. Tourism related business growth is limited due to parking and congestion issues.		x					1
or the district. Fourish related business growth is initial due to parking and congestion issues.	1	Λ			1		

Opportunities and Solutions Priority Areas District or Partner Employment Land/Spa	Transportation	Housing Labour	Economic	Municipal/DNV	Others	Employment Land	Business Services	Great Places	Ec Dev Housing/Transport	Other	DNV Control? Partnersh
Workshop 1 (Nov.9)	ace mansportation	Housing Labour	Economic	Municipal/DNV	Others	Employment Land	Busilless Services	Great Places	EC Dev Housing/Transport	Other	Div control: Partnersh
		1 1	1	1	1			1	1		Y
Aligning land use to zoning by targetting zoning to need x More office locations, have to look elsewhere x						X					
						x					Y
Office on upper floors (instead of condos) x						X	r		1		Y
Local workforce housing		x							X		Y
More affordable housing		x								x	Y
More office attracts more employees and business support x						x					Y
More business support for areas			х							x	N
Beautify streetscapes x								х			Y
Streamline/reduce govt process (too many levels)				х			х				Y
Tourism, centre kiosks					x			х			Y
DNV staff must be way more customer centric				x			х				Y
Coordinating with federal and provincial government for more money				x						х	Р
Aligning North Shore and Corridor's projects				x						x	Р
Workshop 2 (Nov. 14)		· ·									
Business concierge to help				x			х				Y
Separate EW and NS traffic	х						1			x	?
People projects that focus for the missing populations				x						x	?
Staff housing		x							X		Ŷ
Solution based attitude				x			×		1		Y
Concierge/point of contact		+ +		- ^			- Y				Y
Streamline/time is money		+ +		Y			×				Y
Clarify/communicate processes		+ +		- Ŷ			×				Y
Cross municipality coordination		+	+				1				P
Work with other municipalities to share solutions				- ×						- *	P
Amalgamate with CNV				X						_ X	P
•				_	x					_ ×	
Push higher levels into action (Translink, Port)				x						×	P
Community carpools	x									x	?
Hubs for business transport separate EW and NS traffic	x								х		?
Transportation between schools and community centres	x									x	N
Add lighting x								х			Y
Clean streets x								х			Y
Parking solutions	х					х					Y
Multiple zoning/mixed use zoning x						х					Y
No compensation to go lower all business ops are cost added			х							x	?
Collaboration (CNV, West Van)				x						x	Р
Parking planning	х									x	Y
Paid parking	х									x	Y
Time limits to parking	x									x	Y
Better service to the community - like customer service				х			х			1	Y
Smaller retail hubs (cornerstore+mixed use in communities that are in											
between town centres) x						x					Y
CB1 zoning expanded x						×					Y
Tax breaks or incentives for businesses that have DNV residents (so		+ +				~	[1	
there is less commuting)			x							v	N
Affordable housing 30%		x	^							- N	Y
Reverse engineer solutions		^	+	Y				L		^	?
Housing for employees				x			X	[? Y
		X							x		Y
Develop below market rental housing on district land, owned by the											
district		x								X	Y
Deconstruction bylaw					x		x				Y
Provide a green demo permit					x		x				Y
Transportation integration	х				x					х	Y
Affordable housing meeting 30% of income		x								х	Y
Integrate public transport with private industry shuttle	х									х	N
Team of people at DNV that support businesses; "how can I help"				x			х				Y
Guide people/businesses through the processes				x			х				Y
Document business processes and transparently share these details											
with businesses				x			x				Y
Support businesses to develop meaningful relationships with First											
Nations, liason team				x			х				Y
Tax, business incentives on North Shore		1 1	x				1	[x	N
Maintain light/clean industrial near residential x		+ +				х					Y
				1	1	^		1	1	1	

Opportunities and Solutions Priority Areas District or Partner	Employment Land/Space	Transportation	n Housing	Labour	Economic	Municipal/DNV	Others	Employment Land	Business Services	Great Places	Ec Dev Housing/Transport	Other	DNV Control?	Partnership
Workshop 3 (Nov. 15)														
"One stop shop" for licensing renewal/changes	1					x			х				Y	
Streamline zoning + land use definitions						x			x				Y	
Add flexibility where needed "collapse categories"						x			х				Y	
Add restrictions where needed						x			х				Y	
Streamline business licenses						x			x				Y	
Consider partnerships with local universities/colleges, small/large DNV														
businesses & Indigenous partners to focus on "micro credentials" to														
support local skills gap challenges				x								x		Р
Work to increase transportation to/from North Shore		x										×		P
Increase transportation along main corridors		- ··· x										x	N	
Implement transit priority measures across the District to improve bus		- ^	_					-				- ⁻		
speed & reliability across DNV and to/from North Shore		x										x	Y	
Start land use planning for rapid transit EW along the North Shore as														
well as to/from North Shore	x											x	Y	
High density/HOV lane opportunities on key routes to drive a change in														
transit usage/carpooling		x										x	Y	
Consider surge pricing on key transportation routes as an opportunity														
to change transportation decisions made by those commuting		x										x	Y	
Expanding density/mixed use land in town centres	x			1				x		1			Y	
Incentivizing businesses for hiring/opening locally					x	x		<u>^</u>				x	N	
Support/highlight underemployed groups in community (disability,				-	~									
immigrant, First Nations)				x								x		Р
Develop capilano road transportation strategy		x										x	Y	<u> </u>
Set targets for business service delivery (# days to process, receive		~												
council support etc)						x			x				Y	
Commit to preservation of commercial/industrial land (do not use for						~			A					
residential)	x							x					Y	
Assign a designated person at DNV to guide business owners through	^							K						
the zoning/building permit process to avoid any hiccups						x			x				Y	
Property taxes (explore the ability to shift small business tax to offset						- ^			~					
impacts where business is on site with redevelopment potential						x							Y	
Marine Dr. corridor plan (high density like Broadway plan)	x					~		X					Y	
Encourage & facilitate private sector partnership to solve	~							~						
transportation problems (Deep Cove, Industrial Waterfront, Lonsdale		x								x			Y	
Offer more community based amenities to attract more people to live		~												
and work here	x									v			Y	
Support more intensive growth in those town centres to include (and	^ ·]		
provide solutions for) the challenges of spaces & housing	x											x	Y	
Council needs to listen to the experts	~						x	-			x	~	Y	Р
Continue to integrate future cross-district transportation corridors in all		1					~	-			~			
planning		x										x	Y	
Strengthen bike infrastructures to support this - will then be used by		-										^		
workers		x										v	Y	
Have transportation plan for all new developments (contractor parking)		x										· · ·	Y	
Assess needs for transportation by sector/business (commercial vs		^										~	-	
retail vs office)		x									x		Y	
Pick one area to start conversations (i.e. Maplewood)	x	~						x			~		Y	
Start partnership conversations on a long term version	^					x						x		Р
Re-brand, create a changed reputation						_ ^			v				Y	
Streamline process						- [°]			×				Y	
Breakdown barriers						x			x				Y	
Provide solutions @ District						- x			x				Y	
Re-orientation to 'customer'				1		x			x				Y	
Help in tangible ways						- Ŷ			x				Y	
Organizational culture change						- î			x				Y	
Here to help vs 'policy'						- Ŷ			x				Y	ł
"Navigators" (public service or private business)						x			x				Y	
Local business hubs along with public education						^	x	1	Λ			x	?	
Pick up lessons learned from other municipalities that have done							^			L		^		
business and done it well (local context, don't start new)						v			Y				Y	
Mirror CNV business licence process				-		_ x _ x			x x				Y	
Customer service helping business				-		<u> </u>			X				Y	
Concurrent application process				-		_ ×			X				Y	
						X			X	[
Flexibility in zoning (ie. NS Sport Medicine)	X						+	X -					Y	
Office zone/designation	x							х		L			Y	
Change in culture of rewarding good ideas	!			1		Х			Х				Ϋ́	

Opportunities and Solutions for District Businesses

Opportunities and Solutions Priority Areas District or Partner	Employment Land/Space	Transportation	Housing Labo	ur Economic	Municipal/DNV	Others	Employment Land	Business Services	Great Places	Ec Dev Housing/Transport	Other	DNV Control?	Partnership
Written Comments (Abbreviated)													
Pilot Transportation along the low road of 1st		х								x		N	
Support possible grants and funding opportunities via the													
Provincial and Federal government for local tourism businesses?													
(employment hiring, sustainability, business						х					x		Р
Approve/create/finish affordable housing projects that support front													
line workers for Vancouver's North Shore.			x								x	Y	
Create more parking in congested high visitor volume areas.		х									x	Y	
Assist in increased transit for areas of businesses during later/earlier													
hours of the day to assist front line staff getting to/from work.		х									x	N	
Support VNSTA on their new "North Shore Naturally Awards" program													
to promote businesses with positive sustainable impacts for the North													
Shore						х					x		Р
There is demand for additional rooms on Vancouver's North Shore.	x						х					Y	
Lynn Valley, Edgemont, Deep Cove and upcoming town and village													
centres will attract visitation. It would be beneficial from a visitor													
standpoint if there were more activitations in these areas for visitors													
and residents alike.					x					x		Y	Р